

Welsh Asian Women Achievement Award

Celebrating the achievement of Asian women living in Wales

Sponsorship Opportunities & Benefits Packages

Introduction

The Welsh Asian Women Achievement Award project (WAWAA) was established in 2010 to recognise the strength, support, and success stories of the region's talented Asian women.

WAWAA's aim is to empower and inspire Asian women throughout Wales, and to advocate and applaud their remarkable achievements.

The programme will recognise those Asian women who have made a significant contribution to Wales and to Welsh Life, and also those who have used their talents to help and inspire others.

This groundbreaking event is the first of its kind in Wales, and aims to promote the influence, importance and inspiring stories of the country's most deserving Asian women.

Award Categories

Small Business Of The Year - To recognise the achievements of a woman managing their own business.

Management & Leadership Achievement - To acknowledge the efforts of a female leader — within the private or public sector — who has shown strong principals, courage, dedication and a clear vision of future development.

Contribution to Science, Technology and Medicine - To commend a woman who has made an impact in the field of science, medicine, or technology, whether in industry, academia, or the public sector.

Contribution to The Arts - To acknowledge the work of a woman whose talents and efforts have made an impact in the field of art and design — which includes all aspects of the commercial and academic areas of these disciplines.

Social & Humanitarian Achievement - To celebrate a woman who has significantly improved or enriched the lives of others, who has generally helped society as a whole, or who has helped facilitate the integration of different cultures through their charitable and community-based endeavors.

Violence against women A women who has made an outstanding contribution towards supporting violence against women

Self-development Award - To applaud the initiative, strength and self-motivation of a woman who has shown outstanding personal achievements in a field not covered by the other award categories, such as Sports, Media, and Performance Arts.

Young achiever Award 16-21 Years old

Life time Achievement Award - This award is based on life time achievement and the applicant will not be interviewed.

Sponsorship Opportunities

Sponsorship is sought from companies and organisations that wish to support the Welsh Asian Women Achievement Awards (WAWAA). These include varying levels of sponsorship opportunities, which are listed overleaf.

Bespoke Sponsorship Opportunities

If you would like to show your support and appreciation for the WAWAA, we are always happy to discuss sponsorship opportunities tailored to suit your individual needs.

If you are interested in showing your support for WAWAA and boosting your business profile within the region with any of the above sponsorship opportunities, then please get in touch with the founder Professor Meena Upadhyaya at Upadhyaya@cardiff.ac.uk.

We look forward to hearing from you!

www.welshasianwomenaward.org.uk

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<u>Entitlement</u>	<u>Signature</u>	<u>Bronze</u>	<u>Silver</u>	<u>Gold</u>	<u>Diamond</u>	<u>Platinum</u>
Logo in the awards ceremony programme	★	★	★	★	★	★
Logo on The WAWAA website		★	★	★	★	★
Logo on all awards promotional material (online & print)			★	★	★	★
Logo on Press releases			★	★	★	★
Hyperlink from the WAWAA website to your company website			★	★	★	★
You will receive verbal acknowledgement of your support during the ceremony				★	★	★
Logo on promotional mailshots to businesses across Wales				★	★	★
Nominated representative will have the opportunity to sit on the judging panels of relevant categories					★	★
Company representative will be photographed with the award winners					★	★
Logo on invitations to the ceremony						★
Logo on winners' certificates & trophies						★
Your company will be included in additional post-ceremony press and PR opportunities						★
No. of Complimentary Tickets	0	0	2	3	4	6
Cost (£)	250 or less	750	1000	2000	2500	4000